

# PUREZZA™

PREMIUM WATER



PROFIT  
BOTTLED

# THE PUREZZA CONCEPT

Purezza was conceptualised to provide a simple, contemporary, **great tasting alternative** to bottled water, by delivering **premium dispensing solutions** that enable venues to utilise their own locally-sourced water supply to offer to their customers. The latest technologies are used to ensure the offering is **healthier, cleaner, better value and more socially responsible than traditional methods.**

This end-to-end system is offered **exclusively to the hospitality industry (HoReCa)** and the freshly dispensed water may be served **sparkling, still, ambient or chilled** in bespoke, **reusable Purezza serving bottles.**

Purezza is currently served in more than 20,000 venues across 4 continents.



# PROFITS FLOW WITH PUREZZA



## THE BENEFITS OF CHOOSING PUREZZA



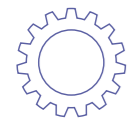
### Profit and cost saving opportunity

Purezza is versatile and provides significant cost savings and profit opportunities for any venue.



### Sustainability

Replacing single use plastic and glass bottles with Purezza is good for the environment and can support your green agenda and improve your sustainability credentials.



### Space saving and easy handling

Purezza can help you to free up valuable storage and refrigeration space by removing single use bottles. The system is user-friendly and very intuitive.



### Systems and service

Our commercial-quality equipment guarantees to meet the highest demands of any venue, all backed by our nation-wide service network.



### Unlimited, freshly dispensed, premium water

At Purezza, the quality and taste of our water is critical. Our systems use the latest in filtration, purification and carbonation technology, to ensure the highest quality output time after time.



### Global reach

We've got you covered! Purezza is available across in more 20,000 venues across Australia, Asia, Europe, Middle East and the Americas.

## Unlimited profit opportunities

With Purezza, bottling your own profit is easy. Our systems supply unlimited sparkling and still water for a low, fixed monthly cost. After the monthly investment, ALL revenue goes directly to the venue (not the water supplier) so the profits keep increasing with water sales.

## Increase revenue with sparkling beverages

The Purezza solution isn't just about water. Use Purezza to make simple, low cost, high revenue sparkling beverages. Just add syrups and natural ingredients to produce home-made sodas, sparkling ice teas, cocktails, mocktails, detox waters and flavoured sparkling water.

PROFIT DEMONSTRATION - BOTTLED WATER	Bottled Water	Purezza
Total patrons per month	5000	5000
Water bottles sold	1000	1000
Price per bottle	\$5.00	\$5.00
Cost per bottle (inc production cost)	\$1.50	\$0.30
Total profit per month	\$3500	\$4600
<b>Additional profit per annum</b>	<b>0</b>	<b>\$13,200</b>





# INTRODUCING THE PUREZZA RANGE OF PRODUCTS



## Purezza Premium Water Dispensers

Purezza can be utilised in any venue where beverages are served. Our range of solutions incorporates the most advanced filtration and UVC purification technology to deliver the best quality water in the most demanding environments.

## Purezza Countertop Dispensers

Purezza Premium Water countertop machines are capable of delivering from 160 l/h of chilled, still and sparkling water for high-consumption applications down to a 30 l/h for low traffic areas as bars and cafes. They are available in both manual and electronic versions.

## Purezza Under-bench Systems with Dispensers

The Purezza under-bench systems are a high flow, high capacity water dispensing solution for the HORECA sector. Ideal for optimising space, these units are compact and robust and can fit in almost any venue. State-of-the-art technology enables high capacity dispensing of chilled, still and sparkling water. Two different towers for manual and electronic dispensing are perfect for bars, restaurants and cafes.



CLASSE



FRIZZANTE 80  
MANUAL



FRIZZANTE 80  
ELECTRONIC



FRIZZANTE 30/45



FRIZZANTE 80 BOX



CAMPIONE TOWER



MURANO TOWER

## Purezza Branded Re-usable Bottles

Our exquisite and unique range of glass bottles has been meticulously designed with the busy hospitality environment in mind. In both function and form, our bottles provide the ultimate in hygiene requirements whilst simultaneously elevating the user experience for both the venue and the customer.



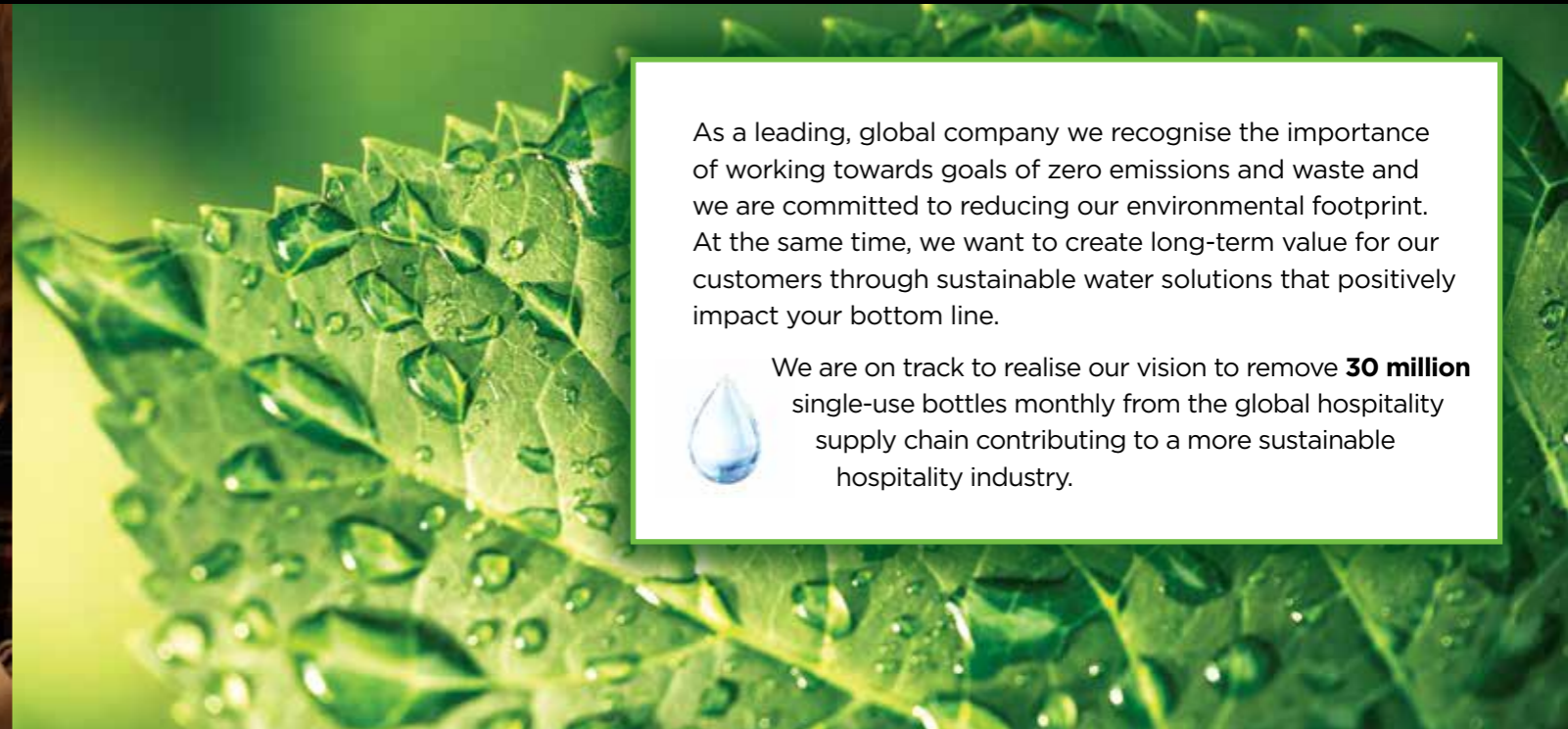
PETALOSA BOTTLES 350/750 ml



# OUR SYSTEMS SAVE TIME, SPACE AND MONEY



# BECOME MORE SUSTAINABLE WITH PUREZZA



As a leading, global company we recognise the importance of working towards goals of zero emissions and waste and we are committed to reducing our environmental footprint. At the same time, we want to create long-term value for our customers through sustainable water solutions that positively impact your bottom line.

We are on track to realise our vision to remove **30 million** single-use bottles monthly from the global hospitality supply chain contributing to a more sustainable hospitality industry.



## Simplify operations

Our dispensing systems are made to last, and to keep producing ice cold, delicious sparkling and still water in busy environments.

- System sizes to suit any space and output requirement
- Powerful under-bench or counter-top options available
- Unrivalled high-output ice bank technology
- A range of stylish dispensers — single, twin or triple output options

## Purezza Total Care

At Purezza, we understand how important it is for your equipment to be at its best. So we take the worry of servicing and maintenance away to let you focus on your guests and your revenue.

A service pack is included with the Purezza offering to ensure peace of mind and the best water quality.

## A more environmentally friendly solution

Pre-packaged bottled water is extremely damaging to the environment

- Approximately 80% of the water bottles end up in landfills
- Plastic bottles in landfill can take several hundred years to decompose
- To produce one litre of bottled water, three litres of water are wasted
- By 2025 estimates are that there will be one ton of plastic in the ocean for every three tons of fish
- Each litre of bottled water produces between 100 and 160 grams of the major greenhouse gas, such as carbon dioxide

## Proud Partners of Green Key International



The leading eco-label for excellence in the field of environmental responsibility and sustainable operation within the tourism industry



## Why Purezza is better for the environment than bottled water

No single use bottles

No ongoing production and transport impacts

No un-necessary waste

No ongoing bottle delivery required

Fully re-usable, dishwasher safe Purezza branded bottles

# PUREZZA™

PREMIUM WATER



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At Purezza Premium Water we are passionate about providing high-quality sustainable water dispensing solutions that deliver purified, great-tasting water.

The latest filtration technologies and first-class service ensures that you can enjoy unparalleled product quality and premium support you can rely on.

Contact us today to find out which Purezza solution is right for you.

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[www.purezzawater.com](http://www.purezzawater.com)